



NBC CASE STUDY

HENRY FORD COLLEGE

Dearborn, Michigan

CHALLENGE

To find a more efficient way to source books that will save time, save money, and simplify financial reconciliation.

SOLUTION

Using NBC's Dynamic Sourcing model to source most of the College Store's inventory, HFC was able to re-purpose time traditionally spent searching for titles and let NBC source the entire marketplace on their behalf.

RESULTS

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Your store has **nothing to lose by trying out Dynamic Sourcing** to source your inventory.

—

Brad Miller
Assistant Manager/Textbook Buyer

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Has found Dynamic Sourcing can be used to **help set store margins** and price their inventory competitively



savings in some instances using Dynamic Sourcing vs. traditional wholesale sourcing



reduction* in the amount of purchase orders received, decreasing reconciliation time

For more information, visit nebook.com or email info@nebook.com



*Results compare time prior to Dynamic Sourcing and after Dynamic Sourcing was implemented.