CHALLENGE
To find a more efficient way to source books that will save time, save money, and simplify financial reconciliation.

SOLUTION
Using NBC’s Dynamic Sourcing model to source most of the College Store’s inventory, HFC was able to re-purpose time traditionally spent searching for titles and let NBC source the entire marketplace on their behalf.

RESULTS
Has found Dynamic Sourcing can be used to help set store margins and price their inventory competitively.

OVER 180% savings in some instances using Dynamic Sourcing vs. traditional wholesale sourcing

183% reduction* in the amount of purchase orders received, decreasing reconciliation time

For more information, visit nebook.com or email info@nebook.com

*Results compare time prior to Dynamic Sourcing and after Dynamic Sourcing was implemented.